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PRESS RELEASE

MADE IN ITALY DOING BUSINESS AT CHINAPLAS 2017

The 1,400 sqm national pavilion organized at the 31st CHINAPLAS (Guangzhou, May 16-19, 2017) by ASSOCOMAPLAST-Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers' Association will be attended by some 50 Italian companies.

"Therefore" highlights Alessandro Grassi, President of Assocomaplast "this will be an exhaustive survey of the Made in Italy, which stands among the world's top exporting countries of the sector."

China ranks fifth among the destination countries for Italian sales abroad of plastics and rubber machinery, with a value exceeding 138 million euros in 2016 and a 12% growth over 2015. Such a value is close to the highest levels which have been reached in the last decade. The medium-term performance of the Italian exports is even better than the German one.

Moreover, it is worth highlighting that a remarkable share of the Italian sector exports towards China is represented by extruders and extrusion lines and, generally speaking, high added value plants, often tailor-made according to the specific request of customers. This issue well represents from one side the demand of the Chinese processors for customised machinery to improve their installed equipment (even within an "Industry 4.0" vision, as scheduled by the Chinese Government in the last five-year plan), from the other side the capability of the Italian manufacturers to supply turn-key advanced technology for high quality and high productivity items.

Besides the impressive number of companies exhibiting within the Italian pavilion, among which the following Members: AMUT, BANDERA LUIGI, BAUSANO & FIGLI, BORGHI, CEMAS ELETTRA, CMS, COLINES, COMERIO ERCOLE, CRIZAF, DEGA, ELECTRONIC SYSTEMS, FB BALZANELLI, FRIGOSYSTEM, GAMMA MECCANICA, GEFRAN, ICMA SAN GIORGIO, IPM, ITIB MACHINERY, MARIS, MORETTO, MOSS, OMIPA, OMSO, PIOVAN, PLASTIC SYSTEMS, PROMIXON, QS GROUP, RODOLFO COMERIO, SACMI IMOLA, SIMA, SIMPLAS, SOREMA div. PREVIERO, ST SOFFIAGGIO TECNICA, TECNODINAMICA, TECNOVA, UNION, ZAMBELLO RIDUTTORI, at least twenty others will display their products at CHINAPLAS 2017, even in the stand of their Chinese agent or branch.

"Actually" continues Grassi "the surface of the Italian pavilion could be much wider but unfortunately, since many years, there is no more space availability and the organizer cannot put at our disposal further areas."

For more information, ASSOCOMAPLAST's stand at CHINAPLAS 2017 is located in hall 4.1, n. C55.

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