



CIRCULAR ECONOMY SUMMIT

Artificial intelligence and circular economy models: towards a regenerative industrial ecosystem

Digital event - 23 March 2022 - 9.30-13.30

Chairperson: Mariangela Pira, Journalist, Sky Tg 24

9.30 Opening Platform

10.00 Welcome Delegates & Remarks

Luca Palermo, Group CEO, Fiera Milano

10:10 The circular economy: models for a regenerative industrial ecosystems

Alice Bodreau, Strategic Partners Manager, Ellen MacArthur Foundation

FRAMEWORK AND PERSPECTIVES

10:30 **Circular economy Outlook: global and European Sustainability Challenges**

Rob Dellink, Senior Economist, **OECD**

10:50 **A new Circular Economy Action Plan**

William Neale, DG Environment's Directorate B - Circular Economy, **European Commission**

11:10 **Investing in a Circular Future: Circular economy and PNRR**

Laura D'Aprile, Head of Department of Ecological Transition and green investments, Ministry of Ecological Transition, **Italian Government**

11:30 **Artificial intelligence and the circular economy: AI as a tool to accelerate the transition**

Gianluigi Greco, Full professor in Computer Science, University of Calabria, President, Italian Association for Artificial Intelligence **AixIA** - Member of **EurAI**

FUTURE CONVERSATION WITH CEOS

11:50 **Towards a Modern, Sustainable, Circular Industry**

Panelist:

- Giulio Bonazzi, CEO, **Aquafil**
- Gian Franco Cillario, CEO, **Eurostampa**
- Carlotta de Bevilacqua, CEO & President, **Artemide**
- Giuseppe Di Martino, CEO, **Pasta Di Martino**
- Simon Pietro Felice, CEO & General Director, **Caviro Group**
- Nazzarena Franco, CEO, **DHL**
- Lamberto Vallarino Gancia, CEO, **Domori – Illy Group**
- Christophe Rabatel, CEO, **Carrefour**
- Sara Scrittore, Vice President and General Manager, Southern Europe Hub, **Colgate-Palmolive**
- Yan Zhao, Executive Representative of European region, **Salov - Bright food Group Co.**

13:30 **Closing event**

**Updated March 17, 2022. This program may be subject to change: check the website for regular updates*