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PLAST 2023 is back in Milan

After a 5-year hiatus, due to the pandemic, the international trade fair PLAST is finally back on the starting blocks, ready to take place on 5-8 September 2023.

This is an unusual period of the year for the event, which had always been held in the spring. However, this choice allows to avoid any conflict with other major fairs while also taking advantage of the pleasant September weather, which will only help attract visitors from abroad. Not only will they be able to profit from the opportunity to visit the halls and stands at the fair, but they can also enjoy the many beautiful sights in Italy.

PLAST 2023 will offer operators a broad and varied technology showcase, especially as regards the core of the exhibition, i.e., the machinery, auxiliaries, and moulds for plastics and rubber processing.

In keeping with previous editions, the content of PLAST 2023 will not be limited to machinery but range from innovative materials to cutting-edge production processes, and from high-tech finished products to personalized services.

Moreover, the solutions that will be proposed at PLAST 2023 – all addressing sustainability – will meet the needs of operators from all application sectors of the plastic and rubber industry: from packaging to automotive, from construction to electronics and medical equipment.

Don't miss visiting the booth of bioplastics MAGAZINE aka Renewable Carbon Plastics. We will keep you updated about the hall and booth number.

There are currently one thousand participants registered for PLAST and nearly a third of them are from abroad, from dozens of different countries.

Most of the companies that took part in the 2021 edition have confirmed their presence this year as well, while a large number of companies are exhibiting for the first time. This makes the content of the exhibition even more complete and exhaustive than it has been in the past.

The exhibition layout at PLAST 2023 comprises six halls: Halls 9 and 11 will be mainly occupied by raw materials suppliers (also gathered in the satellite-show PlastMat, focusing on innovative polymers) but will also host different types of machines and the other satellite-show RUBBER; 13 and 15 will be dedicated to extrusion, welding, recycling; and 22 and 24 will focus on injection moulding, blow-moulding, and auxiliaries, besides the third satellite-show 3Dplast.

A new layout with demo areas equipped with operational processing lines and company presentation spaces will be developed. Thanks again to the support of ICE the Start-Up area will be present at the 2023 edition to highlight budding companies in the sector and the innovative solutions they propose. Filled with conferences, workshops, and exhibitor press conferences, the events calendar is still a work in progress but the organizers are working to offer participants many new and significant opportunities.

In parallel, The Innovation Alliance, a partnership project between PLAST, IPACK-IMA, PRINT4ALL, and INTRALOGISTICA ITALIA, is working on a new concept. Considering the reworking of the trade fair calendar necessitated by the pandemic, the organizational offices are exploring a possible reinterpretation of the initiative, organizing it into different sections that address current themes and bridge all participating market segments, thus consolidating the message of a unified value chain that underpins it.

The organizer is investing a great deal in communication and internationalization, and the intention is to be able to receive increasingly large and qualified delegations of buyers from some thirty nations.

Application for exhibitors and pre-registration for visitors are still open. [MT](#)

www.plastonline.org

