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PRESS RELEASE

PLASTINDIA 2026, SHOWCASE OF A BOOMING MARKET **the trade fair scheduled to take place in New Delhi from February 5 to 10**

In 2024, India was the world's **fifth largest importer of plastic and rubber machinery**, with a value of 2.24 billion euros, just behind Germany.

In the decade 2015-2024, the compound annual growth rate of Indian imports of technology was by far the highest (+6.9%) among the top twenty purchasing countries.

The size of the market and the Government's investment plans aimed at promoting the development of local manufacturing mean that the country represents a **commercial outlet with great potential for Italian manufacturers of machinery, equipment, and molds for plastics and rubber**. There are around 30,000 processing companies and polymer consumption, currently around 25 million tons per year, could reach 160 million tons by 2060, doubling the current share on global demand.

According to calculations by the Amaplast Study Center - a trade association affiliated with CON-FINDUSTRIA that brings together over 170 manufacturers - based on foreign trade data published by ISTAT, in the period 2015-2024, the average growth in Italian exports of machinery, equipment, and molds for plastics and rubber to India was +8.6%.

In 2024, the value of Made in Italy supplies to Indian processors reached an **all-time record of 110 million euros**, and this threshold has already been exceeded in the first nine months of 2025 alone, with a significant share of high value-added systems.

Furthermore, on January 16, 2026, the Indian Ministry of Heavy Industries announced the withdrawal of the regulatory framework on the safety of machinery and electrical equipment (Omnibus Technical Regulation) introduced at the end of August 2025. The measure is immediately applicable, meaning that companies no longer need to obtain BIS certification to export machinery to India. This decision will undoubtedly **simplify access to the Indian market**, as it will be sufficient to provide the EU declaration of conformity.

In this positive context, **35 Italian companies are participating in Plastindia 2026**, many of which are grouped together in the pavilion coordinated by Messe Duesseldorf, the exclusive European agent for the Indian exhibition. Numerous other companies from our country will be hosted at the stands of their local agents or partners.

Amaplast will be present with an institutional stand shared with the Italian Trade Agency (n. H4GM-G01) and there will be several joint promotional initiatives to support the companies present at Plastindia.

In particular, in addition to communication activities in the local specialized media, an event called **"Italian Technology Day"** is scheduled for Friday, February 6, from 11.00 am to 2.00 pm, in one of the conference rooms of the Bharat Mandapam exhibition center. The program includes a series of presentations by Italian companies, which will present their activities, product ranges, and, above all, their **most innovative technological solutions** to Indian and international operators participating in the New Delhi exhibition, with particular reference to case histories relating to the Indian market. This will be followed by a networking event.



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The New Delhi trade fair will also be an opportunity to present the 20th edition of **PLAST-International Exhibition for Plastics and Rubber Industries**, the historic exhibition organized by Promaplast srl (a service company of Amaplast), which will take place in Milan from June 9 to 12, 2026.

As part of the **extensive buyer incoming project at PLAST 2026** – which will be supported by the Italian Trade Agency – the largest group of delegates visiting the Italian trade fair is expected to come from India.

For 13 years, Amaplast has been directly overseeing the Indian market thanks to a **Desk**, based in Mumbai, which supports member companies with market analysis, partner search, monitoring of application sectors, competitor profiling, etc.

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ASSOCIAZIONE NAZIONALE COSTRUTTORI DI MACCHINE
E STAMPI PER MATERIE PLASTICHE E GOMMA

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