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## PRESS RELEASE

### **SPOTLIGHT ON MEXICO**

#### **Upcoming trade fair of reference, in a high-performing market**

Thirty-four Italian companies will be part of the Italian Pavillion present at the specialized tradeshow **Plastimagen**, Mexico City, March 11 to 14, 2025.

The Italian Pavillion will be the first European one in terms of size, with almost 700 sq.m., and is coordinated by the Italian trade association **AMAPLAST**.

On display in the middle of Hall D at the Citibanamex exhibition center are the following associates: **Amut, Bausano & Figli, BG Plast Impianti, BMB, Competella Robotic Center, Colines, Euroviti, Fesp Mold, Fimic, Folcieri Bruno, Frigosystem, Gefit, Giurgola Stampi, HT-Cooling, IPM, Itib Machinery International, Magic MP, Moretto, Moss, OMG srl, Plas Mec, Previero-Sorema, Sica, Sima, Syncro, Tecnova.**

Numerous other Italian companies will be exhibiting through the stands of their local agents or subsidiaries.

For the Made in Italy sector of plastic and rubber machinery, equipment, and molds, Mexico represents an **increasingly important destination market**: the post-pandemic rebound has been vigorous, and in 2023 a **historical supply record** was reached, with a value of 220 million euros (+56% over 2022). Given the trend recorded in January-September 2024 (+22% over the same period in 2023), this threshold could be surpassed at the end of the year, confirming Mexico's third place in the ranking of sector export destinations. The particularly positive performance of the last period further raises to **+10% the Compounded Average Growth Rate of exports over the decade 2014-2023**, the best trend ever within Italy's top ten trade partner destinations; impacting the average the most are supplies of injection molding machines, thermoforming machines, blow molding machines, and flexographic printers.

According to the Mexican association ANIPAC, despite the complex global economic and geopolitical scenario, the plastics supply chain in Mexico – which comprises more than 4,000 processing companies, with a workforce of 195,000 employees – could grow by 3.5 percent in 2025; being the automotive, packaging, construction as well as the recycling segment, the driving force. In order to support its member companies in their approach to the country, **AMAPLAST** has launched – in collaboration with UCIMU-Sistemi per Produrre, the Association of Machine Tool Manufacturers – the project to have a local Desk called **“Oficina de Promoción México, AMA-PLAST-UCIMU,”** whose objectives are to accompany companies interested in strengthening their presence in Mexico and act as a bridge with local companies, as well as to support the Association's promotional actions.

[www.amaplast.org](http://www.amaplast.org)

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ASSOCIAZIONE NAZIONALE COSTRUTTORI DI MACCHINE  
E STAMPI PER MATERIE PLASTICHE E GOMMA

ITALIAN PLASTICS AND RUBBER PROCESSING MACHINERY  
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