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## PRESS RELEASE

### ITALIAN TECHNOLOGY IN SHANGHAI

The Italian collective at the thirty-second CHINAPLAS (Shanghai, 24-27 April 2018), organized by Amaplast (Italian plastics and rubber processing machinery and moulds manufacturers' association), includes some sixty Italian businesses occupying a space of approximately 2,000 square metres.

“CHINAPLAS represents the preeminent trade fair in the entire continent of Asia and the second most important in the world for the plastics and rubber industry,” underscores Amaplast President Alessandro Grassi, “and the significant participation of Italian companies as a collective affirms both the stature of this event and the importance of the Chinese market for our machinery manufacturers.”

In 2017, Italian exports to China for the sector were worth some 135 million euros, slightly less (-2.5%) than in 2016. It bears mentioning, however, that within this overall negative trend, the provision of core machinery - high-tech lines that are often custom built - has increased. The Chinese domestic industry can neither produce the quantities nor the technological sophistication necessary to meet growing local demand, which has been further stimulated by the government directive to implement “Industry 4.0” production systems.

In spite of the fact that CHINAPLAS 2018 is taking place for the first time in the new National Exhibition and Convention Center of Hongqiao, which is much larger than the Pudong Center that hosted the exhibition up to 2016 in Shanghai (alternating with Guangzhou), and even though the area reserved for the Italian pavilion has increased by nearly 20% since then, it was not possible to satisfy the space requests of all Italian companies interested in exhibiting at the specialized show in China because of the long waiting list that the CHINAPLAS organizer (Adsale Exhibition Services) continues to have to reckon with.

As well as the many exhibitors in the collective, including the following Amaplast members - AMUT, BANDERA LUIGI, BAUSANO & FIGLI, BG PLAST IMPIANTI, BIESSE, BORGHI, CARLASSARA, CATTORINI, CEMAS ELETTRA, CMS, COLINES, COMERIO ERCOLE, CRIZAF, DEGA, ELECTRONIC SYSTEMS, FRIGOSYSTEM, GAP, GEFAN, HELIOS ITALQUARTZ, ICMA SAN GIORGIO, INDUSTRIAL FRIGO, IPM, ITIB MACHINERY, MARIS, MORETTO, OMIPA, OMSO, PIOVAN, PLAS MEC, PLASTIC



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SYSTEMS, PROMIXON, RODOLFO COMERIO, SACMI IMOLA, SICA, SIMA, SIMPLAS, SOREMA div. PREVIERO, ST SOFFIAGGIO TECNICA, TECNOMAGNETE, TECNOMATIC, TECNOVA, TERMOSTAMPI, UNION, ZAMBELLO RIDUTTORI - at least twenty other Italian companies will be present at CHINAPLAS 2018 at the stands of their agents or local branches.

Amaplast is featured at CHINAPLAS 2018 in Hall 2H, stand no. C63.

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ASSOCIAZIONE NAZIONALE COSTRUTTORI DI MACCHINE  
E STAMPI PER MATERIE PLASTICHE E GOMMA

*ITALIAN PLASTICS AND RUBBER PROCESSING MACHINERY  
AND MOULDS MANUFACTURERS' ASSOCIATION*

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