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PRESS RELEASE

19 ITALIAN COMPANIES IN THE AMAPLAST COLLECTIVE AT THE NPE FAIR IN ORLANDO

Italy in a protagonist role at **NPE**, the leading North American plastics fair taking place **6–10 May in Orlando, Florida**.

This fair has been the focus of particular attention because it regards the broad and strategic North American market and has not been held for 6 years after the 2021 fair was cancelled due to the Covid pandemic.

Of the 2,100 exhibitors in the halls of the Orange County Convention Center, at least 90 will be Italian, exhibiting their latest solutions for the plastics industry either directly or through their branches in the United States.

The collective coordinated by Amaplast (trade association in Confindustria of approximately 170 manufacturers of plastics and rubber machinery, equipment, and moulds) includes **19** Italian companies: **Atf Automations, Bausano & Figli, Bfm, Bmb, Euroviti, Exact, Frigosystem, Icma San Giorgio, Ipm, Isper, Itib Machinery International, Maca, Mixron, Omipa, Promeco, Rodolfo Comerio, Sara, Tecnomatic, Termostampi**.

The 700 m² collective exhibition space is located in the main hall dedicated to machinery, the **West Building-Level 2**. The Amaplast stand will be here (no. **W630B**) to support its member companies and showcase its internationalization services.

The Americas are an important destination for Italian exports of plastics and rubber machinery. More specifically, North America is the second-largest macro-area for sales of Italian-made technology, absorbing a quarter of the total. And in that geographical area, the United States is the number one market for Italian exporters, with **a 2023 sales value in excess of 365 million euros (all-time record)**, growing by nearly six percentage points over 2022. The United States is thus, for the tenth year in a row, the number two outlet after Germany for Italian exports in the sector.

Furthermore, the U.S. market is particularly demanding of **cutting-edge technology** for the production of added-value articles. It is no fluke that a significant share of Italian supplies to local manufacturers is represented by **high-tech primary transformation systems**, customized to customer specifications and designed with new functionalities. Naturally, they represent the **Industry 4.0 standards** complemented by services such as predictive maintenance, remote monitoring and servicing, data analytics, as well as alternative system supply modes, such as pay-for-use and leasing.

This is thus a key appointment eagerly awaited by all attending Italian brands to describe all the know-how, quality, reliability, and circular-economy solutions that Italian-made systems are capable of demonstrating.

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